

POLICY MANUAL

Date Adopted: December 20, 2000

Classification: COMMUNITY RELATIONS

Date Last Amended: 11/13/2013

Subject: Naming of Facilities

Approved By:

Boo Van Wyke

Background

The Board of Directors regularly receives requests and proposals for the naming of structural system components owned by the District. The District also on its own initiative desires use of the naming of District facilities or programs to honor the service to the community rendered by those who advance the purposes and objectives of the District, or otherwise make exceptional contribution to community life and values. To insure the judicious consideration of such facility naming proposals and opportunities, the Board of Directors have established the following guidelines:

Policy

1. All proposals for the naming of District facilities, structures, resources or programs shall be considered on an individual case-by-case basis.
2. The consideration of such proposals and opportunities shall give weight to significant contributions to the purposes and objectives of the District and/or to exceptional contributions to community life and values.
3. (a) Proposals for facility/program naming shall first be submitted to the full Board of Directors for consideration. The Board may reject the proposal, or submit it for further consideration and evaluation by the Community Relations Committee.
(b) The Community Relations Committee will consider, evaluate and make a final recommendation to the full Board.
(c) The Board of Directors may approve or reject the recommendation of the Community Relations Committee.

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4. When a District facility is subject to a secondary use agreement by another local governmental agency, and the full cost of such use is borne by said agency, the Board of Directors will give deference to a naming proposal proffered by such agency when said agency has in place and has followed a formal naming policy and procedure. In such cases the naming approved under this paragraph shall terminate concurrent with the coverage of the specific District facility under the Master secondary use agreement, unless otherwise determined by the Board of Directors.

5. The District reserves the right to reject any naming proposal determined to be inconsistent with the District's interests.